



THE
3M "CASUAL"
COMPACT COPIER
is yours for a nothing-to-lose
2 WEEK TRIAL!

The Decision Is Yours...The Risk Is Ours!



St. Paul, Minnesota 55101

Bulk Rate
U.S. Postage
PAID
3M Company

SEND NO MONEY! RISK NO MONEY!

**TRY THE FULLY PORTABLE,
3M BRAND "CASUAL"
COMPACT COPIER...
FREE FOR TWO WEEKS!**

*An all-time HIGH in copier convenience
at an all-time LOW in copier price!*

Would you believe?...

JUST \$49⁹⁵!

T NELSON
BOX 1546
POUGHKEEPSIE

NY 12603

First Class
Permit No. 25
St. Paul, Minn.

BUSINESS REPLY MAIL

No postage stamp necessary if mailed in the United States

Postage will be paid by

3M COMPANY

Box 3126

St. Paul, Minnesota 55101

YOU NEED SEND NO MONEY NOW!

**order your
3M "Casual" Compact Copier
today.
use the
order form inside.**

Gentlemen:

Please send me the 3M Brand "CASUAL" COMPACT COPIER for a 14-day free examination. Include a 50-copy supply of 3M Copy Paper. No matter which option I check at right, I have the privilege of returning the copier (in good condition) within 14 days.

FOR 3M USE ONLY

Please Do Not Write in This Space

KEYLINK _____

BATCH NO. _____

MACH. SER. NO. _____

DATE SHIPPED _____

- ☐ Enclosed is my check or money order for \$49.95 plus _____ state and/or local taxes (where applicable) made payable to 3M Company. You will pay shipping charges.
- ☐ Bill me. However, if I'm not completely satisfied after the 14-day trial, I may return the 3M "Casual" Compact Copier (in good condition) and owe nothing. Otherwise I will keep it and honor your invoice with my payment of \$49.95 plus \$3.05 postage and handling, and state or local tax (if applicable).
- ☐ Bill my Company.

COMPANY _____

NAME _____ TITLE _____

STREET _____

CITY _____ STATE _____ ZIP CODE _____

SIGNATURE _____

NOTE: Order must be signed to be accepted. Be sure your name and address are correct and your signature appears above. IMPORTANT: The following is the shipping label we will use to send you your copier. Please print in clear, legible block letters.

A4G

FROM: 3M COMPANY • 1024 HAZEL ST.—52 • ST. PAUL, MINN. 55119

TO:

PRINT NAME _____

COMPANY _____

STREET ADDRESS _____

CITY _____

STATE _____

ZIP _____

a Portable Dry-Process Copier for only \$49.95?

YES!

And You Send No Money!

You Risk No Money!

You Try It For

Two Weeks FREE!



Originally sold at
retail for \$99.95
Available only through
this mail offer at \$49.95!

WE WANT YOU TO:

- use it for 2 weeks
—at our risk!
- return it if you wish
—and owe nothing!

*A 50-copy supply of
3M Copy Paper included
at no extra cost!*

Dear Friend,

The new 3M "CASUAL" COMPACT COPIER is the most sensational piece of copying equipment ever designed, ever produced, ever put on the market by us or anyone at anywhere near the price!

Fully portable, amazingly rugged and bantam weight, it can go with you to the office and back as easily as your attache case. A snap to operate, all-electric, dry and clean, it copies everything from business correspondence to homework to recipes.

But it doesn't stop there! The 3M "CASUAL" COMPACT COPIER actually copies oversize originals, ledger sheets, maps! Even pages from bound books and magazines! Did we say sensational? It's MARVELOUS! And the best is yet to come:

*What a
product!*

ALL this copier convenience and all this copier versatility are YOURS FOR A NOT-TO-BE-BELIEVED \$49.95 -

*You Risk No Money!
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Two Weeks FREE!*

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ALL this copier convenience and all this copier versatility are YOURS FOR A NOT-TO-BE-BELIEVED \$49.95 - originally sold at retail for \$99.95! And the risk is ours: You send no money! You risk no money!

We feel that we don't have to sell you on the 3M "CASUAL" COMPACT COPIER. The product is great, the price is right. And the send-no-money terms make the deal risk-free. All we've got to do is get it into your hands - and you'll sell yourself.

So ... we will send you the copier on a 14-day trial basis, and we'll include a supply of 3M Copy Paper good for 50 sharp-black on bright-white copies. THE 3M "CASUAL" COMPACT COPIER IS YOURS FOR 14 DAYS AT OUR RISK!

Use it at work, use it at home, take it with you on a business trip! Use it as your own ... because for 14 days it IS your own - without risk!

*What a
product!*

Duplicating Products Division **3M**
COMPANY
3M CENTER • ST. PAUL, MINNESOTA 55101

**a Portable Dry-Process
Copier for only \$49⁹⁵?**

YES!

And You Send No Money!

You Risk No Money!



Originally sold at
retail for \$99.95
Available only through
this mail offer at \$49.95!

WE WANT YOU TO:

- use it for 2 weeks
—at our risk!
- return it if you wish
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14 DAYS AT OUR RISK!

Use it at work, use it at home, take it with you on a
business trip! Use it as your own ... because for 14
days it IS your own - without risk!

And if the "CASUAL" COMPACT COPIER isn't everything we say it is (we say plenty in the enclosed brochure) - return it within 14 days and owe us nothing. We won't ask why. BUT ...

Use the "CASUAL" COMPACT COPIER freely throughout your 2-week trial! Copy anything! Copy everything! Even if you decide to RETURN the copier within 14 days, THE COPY PAPER YOU USE AND THE COPIES YOU MAKE COST YOU NOTHING!

Now ... turn to the enclosed brochure for a preview of 3M's great new "CASUAL" COMPACT COPIER.

Then ... get your order form into the mail - and the "CASUAL" COMPACT COPIER is practically on its way to you!

Cordially,



C. A. Kuhrmeyer
Division Vice President

P.S. If you'd rather enclose your check now, we'll express our appreciation of your confidence by paying postage and handling charges!



UNBELIEVABLE at \$49⁹⁵

An all-time HIGH in copy quality!

An all-time LOW in copier price!

THE
3M BRAND "CASUAL"
COMPACT COPIER

GET THE GREAT NEW
3M "CASUAL"
COMPACT COPIER
FOR 14 DAYS
AT OUR RISK!

GET YOUR ORDER IN THE MAIL
TODAY!

Duplicating Products Division **3M**
COMPANY

IT TOOK US YEARS TO MAKE THE COPIER...IT TAKES YOU LESS THAN A MINUTE TO MAKE A COPY!

Never before has there been a piece of copying equipment like this one. It took **years** for 3M to develop and perfect a truly portable, utterly practical, rock-bottom low-price copier. It takes you **less than a minute** to produce a high contrast, bone-dry copy!

ALL-ELECTRIC, COMPLETELY CLEAN AND DRY!

You can forget about messy inks, chemicals, toners and powders. The 3M "CASUAL" COMPACT COPIER is an ultra-modern ALL-ELECTRIC copier...plugs into any outlet...runs dry, clean, trouble-free! It's a miracle of advance design and engineering know-how. But easy as 1-2-3 to operate!

1.

Open the copier up,
plug it in, and slip the papers
under the glass...



2.

Top the glass
with the exposure box...
press the button...



3.

Slip the papers into the roller
...and roll out a completely
dry black-and-white copy!



USE THE **3M "CASUAL"**
COMPACT COPIER
FOR 14 DAYS AT OUR RISK!

Fill out the order form, enclose your check or money order, drop it in the mail—and in approximately three weeks, the 3M "CASUAL" COMPACT COPIER will be in your hands. Use it at work, use it at home, take it with you on a business trip. Use it as your own—because for 14 days it IS your own—without the slightest risk!

50 SHEETS OF 3M COPY PAPER INCLUDED FREE!

Along with the 3M "CASUAL" COMPACT COPIER, you'll receive a supply of 3M copy paper good for 50 sharp copies. USE IT. Copy anything! Copy everything! Even if you decide to RETURN the copier after 14 days, THE COPY PAPER YOU USE AND THE COPIES YOU MAKE COST YOU NOTHING!

YOU BE THE JUDGE!

If the 3M "CASUAL" COMPACT COPIER isn't everything we say it is, return it when your 14-day trial is up. Back goes the copier—and back comes every penny you paid, no questions asked. The use of the copier and the copies you make on it cost you nothing. But take warning!...

Once you try the 3M "CASUAL" COMPACT COPIER—once your family starts experimenting with it—once you get used to having a full-capability copier with you everywhere you go—you're not going to be able to part with it! AND AT THIS PRICE, WHY SHOULD YOU?

MONEY-BACK GUARANTEE OF SATISFACTION

If for any reason you are not entirely satisfied with your
3M "CASUAL" COMPACT COPIER, you may return it to 3M
within 14 days after purchase
for a full cash refund.

At \$49.95 it's the biggest copier value of The design and price break-through of



What's casual about the 3M "CASUAL" COMPACT COPIER?

The 3M "CASUAL" COMPACT COPIER is not intended to replace a big office machine that grinds out the copies on an 8-hour-a-day schedule. It is designed to give its all for businesses with light or infrequent copying needs...for professionals and traveling execs...for after-hours and weekend work at home...for family use, too. If your copying needs are limited, there's just no need to pay \$500 or more for a large high volume machine — **not** when you can get great copies out of your \$49.95 "CASUAL" COMPACT COPIER!

Is it really fully portable?

The 3M "CASUAL" COMPACT COPIER is 12 pounds light and built right into its own compact carrying case. It's as portable as your attache case.

Can it copy ballpoint signatures — halftones — hard-to-copy originals?

It copies originals that are typed, written, drawn or in print...carbons, blueprints, photo-stats, mimeographs...ballpoint signatures, pencil doodles, rubber stamp markings...halftones, color-background originals, full-color ads. More: it copies pages from bound books and magazines, without mutilating the original. More still: it copies from all size originals...gives you an intact copy of originals up to legal size...copies oversize items in sections. In short, the 3M "CASUAL" COMPACT COPIER copies **anything** on paper.

What about

A 50-copy s
8½ x 11 pa
\$10.40 for

Can I buy pa

Yes—for lai
yellow page

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Where can a

It can't. Bec
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risk. You be
cash refund

**AN ALL-TIME HIGH IN COPIER CONVENIENCE...AND
THE "CASUAL" COMPACT COPIER BY 3M...INCREASING**

...the greatest value of this or any year... ...throughout the century!



What about copy paper availability?

A 50-copy supply of 8½ x 11 paper comes with your copier. For additional copy paper: 8½ x 11 packages cost \$4.50 for 50, \$8.15 for 100. Legal size costs \$5.95 for 50, \$10.40 for 100.

Can I buy paper locally?

Yes—for larger quantities, contact your local 3M Business Products Center. See the yellow pages for immediate service.

Is it easy to operate?

The 3M "CASUAL" COMPACT COPIER works on 3M's exclusive, all-electric "Dual Spectrum" process—no inks, no chemicals, no toners or powders—in fact, **no** supplies other than 3M paper. It's simple to operate...gives you a bone-dry, bond-weight copy in less than a minute.

Where can a demonstration model be seen?

It can't. Because this is a direct-from-the-manufacturer deal, the 3M "CASUAL" COMPACT COPIER is displayed in no showroom, sold in no store. But we're offering you something better than a demonstration, anyway. We're offering you a **trial**. Get your order in the mail now, and you'll get the 3M "CASUAL" COMPACT COPIER for 14 days at **our** risk. You be the judge. If it's not at least **twice** as great as we say, send it back for a full cash refund!

**...CONVENIENCE...AN ALL-TIME LOW IN COPIER PRICE:
...BY 3M...INCREDIBLE AT \$49.95!**

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**AN ALL-TIME HIGH IN COPIER CONVENIENCE...AN ALL-TIME LOW IN COPIER PRICE:
THE "CASUAL" COMPACT COPIER BY 3M...INCREDIBLE AT \$49.95!**

FAST COPIES OF ANYTHING ON PAPER...YOURS WHEREVER WHEN YOU GO WITH THE

3M "CASUAL" COMPACT COPIER

COMPARE THE ORIGINAL AND THE ACTUAL COPY MADE ON THE 3M "CASUAL"

COMPACT COPIER!

THE 3M "CASUAL" COMPACT COPIER is no bigger than an overnight case. It's lighter than a portable typewriter. It's not much more costly than an expensive toy. BUT...

THE 3M "CASUAL" COMPACT COPIER copies all originals — typed, written, drawn or in print. It copies carbons, blueprints, photostats, mimeographs — originals done with ballpoint pen, pencil, rubber stamps — you name it.

It copies from all colors — half-tones and color-background originals — even full-color ads.

It copies from all sizes — copies anything up to legal size in a single shot, copies such oversize items as maps and ledger sheets in sections.

It copies pages from bound books and magazines — without the slightest harm to the original.

And it copies them all with **amazing fidelity** — because the 3M "CASUAL" COMPACT COPIER operates on 3M's exclusive "Dual Spectrum" process...the process that produces top-contrast black-on-white copies every time...**better** copies, according to independent laboratory test, than those produced by huge, expensive electrostatic copiers!

AND ONLY PERSONAL DRY COPIER...SO COMPACT AND LIGHT, WHERE YOU CAN'T TAKE IT...NOWHERE YOU WON'T TAKE IT!

THE 3M "CASUAL" COMPACT COPIER is built right into its own sleek carrying case. Closed and ready to go, it measures a trim 13¼ by 15¼ by 5½ inches... weighs a mere 12 pounds. It can travel back and forth between office and home as easily and effortlessly as your attache case. It can go along on business trips...to organization or club meetings...to the library, to school, anywhere!

And **all** the extra equipment you'll ever need is 3M copy paper! **No** powders, **no** inks, **no** chemicals, **no** toners...**NOTHING** but the paper, the copier, and an electric outlet!

PERFECT FOR BUSINESS USE!

Take it to the office — it sits right on your desk — gives you sharp, clear copies of invoices, forms, correspondence, memos, anything! Take it back home for after-hours and weekend work — for all your one-copy and personal copying needs! Take it on business trips and you'll have copying capability everywhere you go!



PERFECT FOR FAMILY USE!

Your youngsters will make high-contrast copies of school assignments, reports, maps! They'll take it to the library to copy pages and diagrams from reference books without the slightest harm to the original! Your wife will copy recipes, coupons, magazine pages! She'll take it to organization meetings for on-the-spot copies of agendas, notices, committee assignments!

COPIYING NEEDS ARE LIMITED, YOU DON'T HAVE TO PAY \$500 OR MORE FOR A BIG MASSIVE MACHINE—NOT WHEN YOU CAN PAY \$49.95 FOR THE 3M "CASUAL" COMPACT COPIER!

HIGH-CONTRAST COPIES OF ANYTHING ON PAPER...YOU GO WHEN YOU GO WITH THE

3M "CASUAL" COMPACT COPIER

COMPARE THE ORIGINAL AND THE ACTUAL
COMPACT COPIER

THE 3M "CASUAL" COMPACT COPIER is no lighter than a portable typewriter. It's not much lighter. BUT...

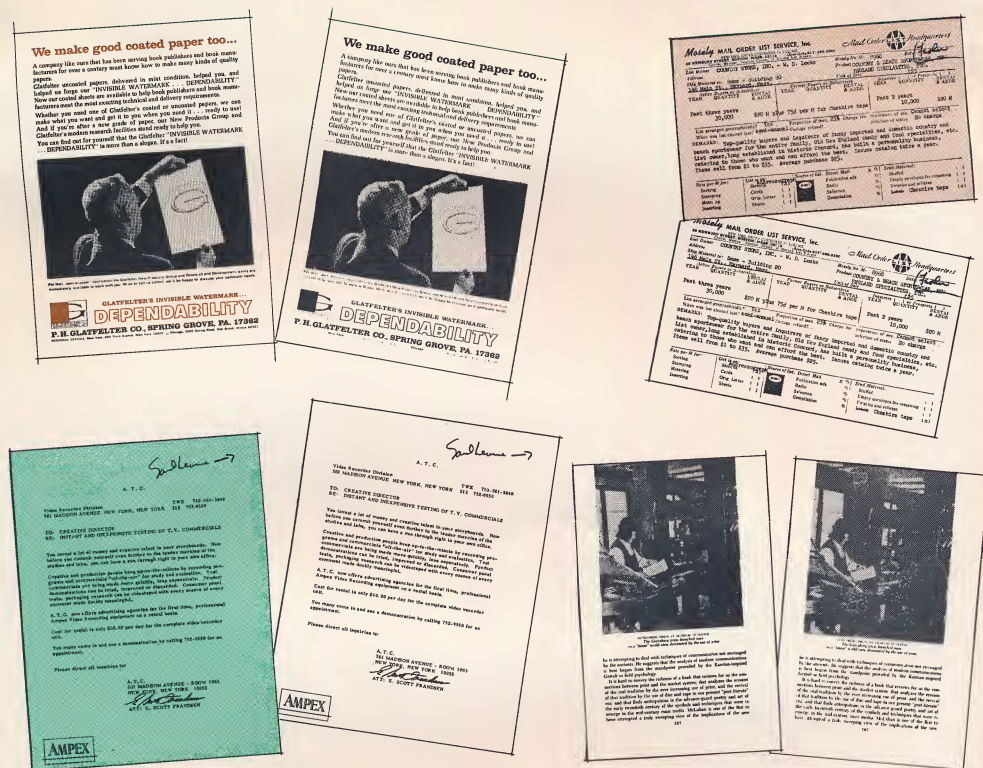
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It copies pages from bound books and magazines the original.

And it copies them all with amazing fidelity—3M "CASUAL" COPIER operates on 3M's exclusive "Dry Copy" process that produces top-contrast black-on-white copies according to independent laboratory test, that's superior to all other electrostatic copiers!



IT'S THE ONE AND ONLY PERSONAL DRY COPIER...SO COMPACT THERE'S NOWHERE YOU CAN'T TAKE IT...NOWHERE YOU WON'T



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IVE COPYER. YOU CAN HAVE THE 3M "CASUAL" COMPACT COPIER FOR ONLY \$49.95!**

HIGH-CONTRAST COPIES OF ANYTH YOU GO WHEN YOU GO WITH THE

We make good coated paper too...

A company like ours that has been serving book publishers and book stores for over a century must have been able to make every kind of quality product.

Coated standard papers, delivered in most conditions, largest quantities, shipped so long as "INVISILE WATERMARK" "DEPENDABILITY".

Whether you need one of Glattfelter's coated or uncoated papers, we can make you want it and give it to you when you want it. ... ready to start!

And if you want a new grade of paper, we'll make it for you. Glattfelter's modern research facilities and ready to help you.

You can find out for yourself that the Glattfelter "INVISILE WATERMARK" "DEPENDABILITY" is more than a slogan. It's a fact!

GLATTFELTER'S INVINCIBLE WATERMARK
DEPENDABILITY
 P.H. GLATTFELTER CO. SPRING GROVE, PA. 17085

We make good coated paper too...

A company like ours that has been serving book publishers and book stores for over a century must have been able to make every kind of quality product.

Coated standard papers, delivered in most conditions, largest quantities, shipped so long as "INVISILE WATERMARK" "DEPENDABILITY".

Whether you need one of Glattfelter's coated or uncoated papers, we can make you want it and give it to you when you want it. ... ready to start!

And if you want a new grade of paper, we'll make it for you. Glattfelter's modern research facilities and ready to help you.

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GLATTFELTER'S INVINCIBLE WATERMARK
DEPENDABILITY
 P.H. GLATTFELTER CO. SPRING GROVE, PA. 17085

MAIL ORDER LIST SERVICE, INC.

1000 N. 10th St. Dept. 1000
 Milwaukee, Wis. 53233

Phone: 442-1100
 Telex: 154000
 Cable: 154000

Price: \$10.00 per year
 \$20.00 per year

Subscription: \$10.00 per year
 \$20.00 per year

Address: 1000 N. 10th St. Dept. 1000
 Milwaukee, Wis. 53233

MAIL ORDER LIST SERVICE, INC.

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GLATTFELTER'S INVINCIBLE WATERMARK

DEPENDABILITY

P.H. GLATTFELTER CO. SPRING GROVE, PA. 17085

Phone: 442-1100
 Telex: 154000
 Cable: 154000

Subscription: \$10.00 per year
 \$20.00 per year

Address: 1000 N. 10th St. Dept. 1000
 Milwaukee, Wis. 53233

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